

Immigrant/LEP Subcommittee

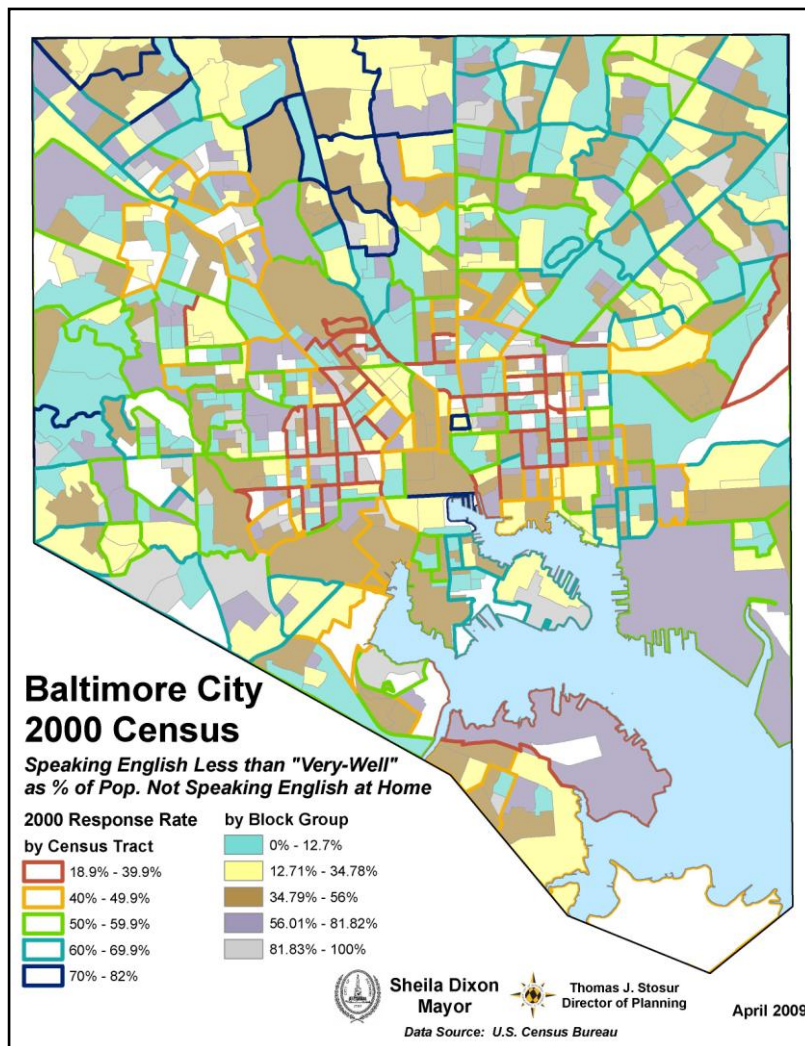
Baltimore City Hispanic Commission
Mayor's Office of International and Immigrant Affairs

WHO

This subcommittee will conduct outreach to foreign-born residents of Baltimore City. 2000 Census data showed that since 1990, the immigrant population increased by 66.2% whereas the native born population only experienced a 4.9% increase. (This includes children born to immigrants.) More recently, according to the American Community Survey, Baltimore's total population declined by 2.2% between 2000 and 2008; in the same 8 year span Baltimore City's Asian population increased by 50.0%, the Hispanic/Latino population increased by 58.8%, and

all other immigrant populations increased by 57.1%. It is estimated that the share of immigrants will continue to rise at a faster rate than the share of native born Baltimore City residents.

The immigrant population requires a focused outreach because not only the tremendous growth of this group but also to substantial barriers that may hinder participation. First, it is a common misconception that the US Census only counts US Citizens. Secondly, limited English proficiency may make the English language form difficult to complete; Map(x) shows that many of the census tracts with low response rates also contain block groups with a high percentage of residents speaking English less than "Very Well." Lastly, undocumented residents may be fearful that filling out the census form for risk of other federal agencies obtaining reported information.



HOW

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Aside from general awareness about the upcoming census, the primary Census message that needs to be delivered to the immigrant/LEP community is that the Census is confidential. Promotional materials distributed will explain that the census questionnaire does not ask for very personal information. Moreover, this subcommittee will rely on community organizations' and faith institutions' trusted leaders to carry the Census 2010 message to foreign-born Baltimoreans.

Hispanic/Latino Community

- The City's Hispanic Commission and the Mayor's Hispanic Liaison will lead outreach to Spanish-speaking residents. The commission consistently engages Hispanic community members through community leaders and directors of nonprofits that serve the Latino community. Adding a translated census message to their existing promotional and community outreach materials is a simple way to generate awareness and trust.
- Similarly, using the existing relationships faith-based organizations have with bilingual communities, this subcommittee will coordinate meetings with faith-based organization leaders to carry a census message to the neighborhoods they serve.

Other Immigrant Groups

- Outreach to other immigrant/LEP communities will, first, target community based organizations that have familiarity and have built relationships with the communities they work in. For example, the Korean American Grocery applied for a Partnership Support Fund Grant to create reusable grocery bags that bear a census logo.
- Logos and promotional materials distributed will be carefully crafted to demonstrate linguistic and cultural sensitivity.

WHEN

- **Census Rally**
Currently, the Hispanic Commission is planning on applying for Census Bureau Partnership Support Fund Grant to host a Census Rally in early 2010 that generates excitement and eases fears about the Census. This rally will employ translated slogans such as "Hagase Contrar" which means "Make Yourself Count" and promotional materials in Spanish and English.
- **Visits to Bilingual Faith Based Institutions**
The Mayor's Office of International and Immigrant Affairs hopes to schedule visits to bilingual churches during/after their services From January 31, 2010-March 28th 2010.

WHERE

NAME	ADDRESS	ZIP
Baltimore Spanish Seventh-Day Adventist Church	5100 Edmondson Ave	21229
Bilingual Christian Church	6000 Erdman Avenue	21205
Casa de Restauracion	P.O. Box 44274	21236
Centro Cristiano de Adoracion	1129 Steelton Avenue	21224
Centro Evangelico y Misionero	66071/2 Marme Avenue	21224
First Bilingual Christian Church of Baltimore	6000 Erdman Avenue	21205
Hamilton Cristian Center Bilingual Assemblies of God	6508-12 Old Harford Road	21214
Iglesia Bautista de Patterson Park	3115 Eastern Avenue	21224

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Iglesia Bautista Hispana de Patterson Park	504 S. Robinson Street	21224
Iglesia Cristiana Canaan Movimiento Defensores de la Fe	PO Box 25994	21224
Iglesia Cristiana de Armistead Gardens	926 Rodman Way	21205
Iglesia Cristiana de Armistead Gardens	610 Middle River Rd	21220
Iglesia de Cristo Westside	7009 Johnnycake Road	21244
Iglesia de Dios (Spanish Church of God of Baltimore)	2043 E Baltimore Street	21231
Iglesia de Dios de la Profecia	7837 Jamesford Road	21222
Iglesia de Dios de la Profecia	428 Arsan Avenue	21225
Iglesia de Dios de Pactos de las Asambleas de Dios	4606 Willshire Ave	21206
Iglesia de la Roca (Church on the Rock)	900 E Church Street	21225
Iglesia de los Tres Santos Reyes (Episcopalian Church)	4 E University Pkwy	21218
Iglesia El Candelero de Oro	2239-41 E Fayette Street	21231
Iglesia Evangelica Renovacion	1810 E Lombard Street	21231
Iglesia Los Amigos	6004 Belle Vista Avenue	21206
Iglesia Manantiales de la Vida Eterna	2733 Marbourne Avenue	21230
Iglesia Nuevo Renacer	2701 Norland Road	21230
Iglesia Pentecostal "El Jordan"	1325 Bethlehem Avenue	21222
Iglesia Pentecostal de Evangelizacion Misionera	PO Box 1045	21203
Iglesia Pentecostal de Restauracion	413 S Conklin Street	21224
Ministerio Una Luz de las Tinieblas	PO Box 38542	21231
St. Clare, Essex	714 Myrth Avenue	21221
St. Clement	2700 Washington Ave	21227
St. Francis de Sales	1450 Abingdon Road	21009
St. Gabriel	6950 Dogwood Road	21244
Holy Trinity	7436 Baltimore Annapolis Blvd	21061
St. John Interfaith Center, Oakland Mills	5885 Robert Oliver Place	21045
St. John the Evangelist	112 E Second Street	21707
St. John the Evangelist	43 Monroe Street	21157
St. Joseph	103 Church Lane	21030
St. Joseph	17630 Virginia Ave	21740
St. Mary/ St. John Neumann	620 N Bestgated Road	21401
St. Michael the Archangel/Overlea	2 Willow Ave	21206
St. Michael	7 South Wolfe Street	21231
St Patrick	Broadway and Bank Street	21202
Our Lady of Pompei	201 S Conkling Street	21224
Resurrection of Our Lord	8402 Brock Bridge Road	20724
Sacred Heart	65 Sacred Heart Lane	21071
St. Timothy	200 Glade Blvd	21793
Baltimore Hispanic Ministries	3405 Gough Street	21224
Archdiocese of Baltimore Hispanic Ministry	320 Cathedral Street	21202
Baltimore Resettlement Center	3516 Eastern Ave	21224
St Mathews Service Outreach Center	5401 Loch Raven Blvd	21239
Casa de Maryland	2224 E Fayette Street	21231
Esperanza Center of Catholic Charities	430 S Broadway	21231
St. Michael's Outreach Center/Adelante Familia	1922 E. Lombard St	21231
Casey Family Services	25 N. Caroline Street	21231
Asylum-Seekers Housing Network	2401 Eutaw Street	21217
Baltimore Health Care Access Center	201 E. Baltimore Street, Suite 1000	21202
Centro de la Comunidad	3021 Eastern Ave	21224
Jewish Community Services HIAS, Resettlement Services	5750 Park Heights Ave	21215
Jewish Vocational Service	1515 Reisterstown Rd	21208
Johns Hopkins University, Multicultural Affairs Center	3003 North Charles Street, Suite 100	21218
Loyola Office of Student Activities	4501 N. Charles Street	21210
University of Maryland Baltimore- Office of International Services	601 West Lombard Street, Suite 20	21201
UMBC Office of Student Life: The Commons 3360	1000 Hilltop Circle	21250